

Dear Potential Sponsor,

The Suite Dreams Project would like to request your support as a sponsor for our 25th-anniversary fundraising event, the Hat's Off Luncheon. The perennially sold-out event will be held on Friday, May 16, 2025, at the prestigious Townsend Hotel in Birmingham, Michigan, from 11:00 AM to 2:00 PM. The elegance of an Italian Garden inspires this year's luncheon, and, as always, it will feature our guests donning their finest hats in celebration of our mission and accomplishments.

The Suite Dreams Project is a 501(c)(3) nonprofit organization dedicated to enhancing the lives of children facing serious medical challenges by creating nurturing, healing environments tailored to their needs. Over the past 25 years, we have transformed countless bedrooms, homes, community projects, and hospital spaces into places of comfort, creativity, and hope for children and their families. These unique environments have been proven to improve the emotional and physical well-being of children during their medical journeys.

In honor of this milestone anniversary, the 2025 Hat's Off Luncheon will help us continue our vital work while celebrating the impact we have made together with the support of our community. To make this event a success and extend our mission, we are seeking sponsorships from businesses and individuals who share our commitment to improving the lives of children and families in need.

By partnering with us as a sponsor, your organization will receive valuable visibility and recognition among our distinguished guests and broader network, while directly contributing to the creation of brighter, more hopeful futures for the children we serve. In 2024, we raised over \$300,000, most of which came from this event alone. Attached, you will find a detailed sponsorship package outlining the benefits and opportunities at each sponsorship level, ranging from Diamond to Amethyst levels. We are also happy to work with you to customize a sponsorship package that aligns with your marketing objectives and philanthropic goals.

Your sponsorship will directly fund bedroom renovations, therapeutic design projects, and programs aimed at providing comfort and support to children facing serious illnesses. Together, we can continue to transform lives and bring joy to children and their families during their most challenging times.

We sincerely hope you will join us in making this year's Hat's Off Luncheon an extraordinary success. Your support will not only allow us to reach our fundraising goals but will also showcase your commitment to improving the lives of children and making a lasting difference in our community.

Thank you for your consideration of this special opportunity to partner with us. If you have any questions or would like to discuss sponsorship opportunities further, please feel free to contact me directly. We would love to welcome you as a valued partner in this meaningful event.

With gratitude and warm regards,
Kris Appleby
Board Member & Co-Founder
The Suite Dreams Project